

Scientia Advisors

A consulting firm focusing on growth strategy, commercial development, and marketplace implementation in the healthcare and life science industries

HELPING COMPANIES MEET THEIR PERFORMANCE GOALS

The analytical rigor and detail we bring to each project provide our clients with the information they need to make difficult decisions with confidence in the increasingly complex healthcare and life science marketplace. We help clients build winning strategies, achieve leadership and ultimately accelerate positive changes in healthcare.

EXPERIENCED STRATEGIC ADVISORS

Our unique combination of technical expertise and real-world experience allows us to assist clients navigate opportunities, develop strategies and execute operational changes that will bring commercial success. We understand:

- The key forces shaping today's healthcare and life science markets
- The technologies at the forefront of innovation
- The operational execution required for successful strategies
- The regulatory requirements and reimbursement hurdles

CUSTOMIZED STRATEGY PROCESS

Scientia's strategy process is customized for each client's needs and is based on robust analytics and a bottom-up, fact-driven approach to strategy development.

COMMITTED TO OUR CLIENTS' SUCCESS

We help clients outperform the market and the competition. Our clients range from Global 50 companies to emerging firms with cutting-edge technologies in healthcare, biotechnology, devices, diagnostics, therapeutics, and functional foods.

GLOBAL NETWORK OF EXPERTS: ScientiaNET

Scientia has access to 38,000 experts from industry, academia, and medical practice who provide immediate insight and expertise to clients.

Consulting Capabilities

- Growth Strategy
- Corporate Strategy
- Product & Portfolio Strategy
- Strategy Implementation
- Pricing & Reimbursement Strategy

Areas of Expertise

- Diagnostics
- Therapeutics
- Medical Devices
- Life Science Tools
- Drug Delivery
- Nutrition & Functional Foods
- Healthcare Trends

Scientia Advisors

A Global Strategy Consulting Firm



Strategy Process

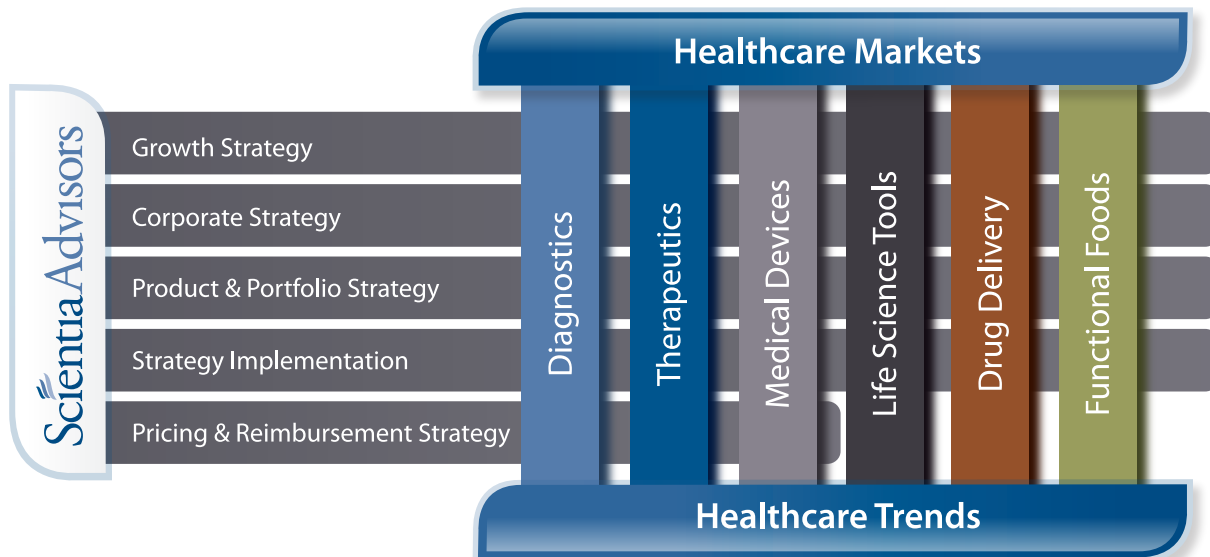
Market & Operations Experience

Technical & Scientific Knowledge

Global Network of Experts

STRATEGY CONSULTING ACROSS HEALTHCARE MARKETS

Scientia Advisors provides both specific and synergistic consulting services across all healthcare and life science markets.



SCIENTIA ADVISORS CONSULTING CAPABILITIES

Scientia Advisors helps senior executives in the healthcare and life science industries achieve success by developing and implementing sound strategies.

Growth Strategy

- Core business growth
- White space growth – beyond core
- Mergers & acquisitions
- Joint ventures & alliances

Product & Portfolio Strategy

- Product launch
- Life cycle management

Pricing & Reimbursement Strategy

- Healthcare and payment reform monitoring
- Reimbursement planning
- Pricing considerations
- Market access solutions

Corporate Strategy

- Business portfolio assessment
- Strategic planning development

Strategy Implementation

- Decision support
- Performance management
- Project management